

ABOTMA Executive Meeting

DATE:	25th March 2014	TIME:	7:00pm AEST	LOCATION:	Teleconference
ATTENDANCE:	Lachlan Davidson - President; Gregory McGrath - Secretary; Geoff Bridgland - Programming; Helen Ludellen - Operations.				
APOLOGIES:	Sue Hudson - Admin Secretary				

1. Festival Infrastructure:

Marquee for 2014

Helen advised that Melanie has suggested that ABOTMA apply to Council for the cost of the Marquee as part of the 2014 grant application to the Shire.

The likely cost was suggested at between \$10,000 and \$15,000 delivered and erected.

ACTION: Helen to followup with Mark and confirm the costs for the weekend.

2. Finances:

Ticket Prices 2014 Festival:

The committee agreed to an increase in 2014 ticket fees:

- Full Price 3-Day Pass \$110
- Members 3-Day Pass \$80.00

Grant Acquittals and Applications

Greg asked whether the committee had had contact with Michael Wheelan in relation to the acquittal of the 2013 festival grant. There were some questions in relation to Regional Development Victoria's grant that required the Executive's action.

ACTION: Helen to contact Michael Whelan to ensue the acquittals are in hand.

RAV Grant for 2014

John Tait has agreed to complete a grant application for 2014. There is also a possibility of securing money through Tourism Victoria.

Memberships

2014 memberships are open and available throughout the ABOTMA website. The committee agreed that we should also aim to offer 2015 memberships during the festival.

ACTION: Helen to instigate the offer and collection of ABOTMA membership at the 2014 festival.

3. Communications:

Lachlan reiterated the new email address for Executive communications exec@abotma.org.au.

Helen asked that the minutes be sent to the committee.

ACTION: Greg to forward minutes to the Committee on completion.

Geoff asked that the email list for all committee members be sent to the Executive.

ACTION: Greg to circulate the Committee's email list to the Executive Committee

It was noted that the Treasurer was absent from the teleconference. Helen suggested that she would contact the Treasurer to check that she is receiving emails and is still interested in the role of Treasurer.

ACTION: Helen to contact Karita to check contact details and confirm her continuance in the role.

4. Programming:

Lachlan provided some detail from Peter Denahey who has offered to make contact with a Japanese bluegrass band.

Greg and Geoff expressed some concern at the likely audience that a Japanese band might provide. The committee generally agreed that the music genre originated in the USA and this should be our focus in this early stage of the festival's development.

Lachlan reviewed the current list of artists applications. One of those was the Flying Emus. It was agreed to pursue the likelihood of having The Flying Emus attend the festival. Greg offered to follow up with John Kane to see what the likely cost might be of their appearance.

ACTION: Greg contact John Kane to ascertain likely cost for the Emus.

Lachlan discussed the possibility of having Greg Cahill's Band "Special Consensus" come to Australia for the 2014 festival.

ACTION: Lachlan to contact Greg Cahill to better understand the costs needed to include Special Consensus for 2014.

Lachlan also suggested we contact John MacCauslan who may be able to assist with Special Consensus touring.

ACTION: Lachlan to contact John MacCauslan to seek assistance for touring.

ACTION: Geoff to contact Richard Mcewen to try and make contact with Old Timey musicians.

5. Marketing

Some discussion on the composition of T Shirt design. Lachlan suggested we have the Artist Line Up printed on the back of the T-Shirt.

ACTION: Helen to liaise with Tex to have the artist line up printed on the T-shirts.

The committee agreed to have business cards printed for MountainGrass business development.

ACTION: Helen to organise the printing of business cards for MountainGrass

Harrieville Communications

Helen advised that Harrieville business people are wanting information on the festival. The Executive have agreed to meet on May 3rd at Harrieville to better develop the festival process.

Meeting finished at 8:20pm.

Next Meeting 22nd April 2014 at 7:00AEST.

Action List

- 1.1 Helen to followup with Mark and confirm the costs for the weekend.
- 2.1 Helen to contact Michael Whelan to ensue the acquittals are in hand.
- 2.2 Helen to instigate the offer and collection of ABOTMA membership at the 2014 festival.
- 3.1 Greg to forward minutes to the Committee on completion.
- 3.2 Greg to circulate the Committee's email list to the Executive Committee
- 3.3 Helen to contact Karita to check contact details and confirm her continuance in the role.
- 4.1 Greg contact John Kane to ascertain likely cost for the Emus.
- 4.2 Lachlan to contact Greg Cahill to better understand the costs needed to include Special Consensus for 2014.
- 4.3 Lachlan also suggested we contact John MacCauslan who may be able to assist with Special Consensus touring.
- 4.4 Geoff to contact Richard Mcewen to try and make contact with Old-Time musicians and bands.
- 5.1 Helen to contact Christo to secure a venue for the meeting.
- 5.2 Helen to organise the printing of business cards for MountainGrass