

ABOTMA Executive Meeting



DATE:	15th July 2014	TIME:	7:30pm AEST	LOCATION:	Teleconference
ATTENDANCE:	Lachlan Davidson - President; Gregory McGrath - Secretary; Geoff Bridgland - Programming; Helen Ludellen - Operations. Mick O'Neill - Programming.				
APOLOGIES:	Sue Hudson - Admin Secretary; George Jackson - Artistic Director.				

1. Previous Minutes:

The minutes of the previous meeting were accepted as presented.

2. Finances:

Annual Report:

Change of signatories remains unresolved due to the complexities of individual processes (NAB) processes in each region. Karita and Lachlan working to resolve.

Greg is working on the first annual report to Corporate Affairs Victoria.

Karita to complete the annual financial report for 2013/2014.

Action - Karita to complete the annual financial report for 2013/14.

MountainGrass Budget:

Helen confirmed a number of financial figures from routes for the MountainGrass Budget.

Greg provided an updated budget paper for discussion later in the meeting.

Memberships:

2014 memberships are open and available throughout the ABOTMA website. The committee elected to re-introduce Band Memberships at a cost of \$90.00 per band to a maximum of five members.

ACTION: Greg to update the ABOTMA website to include band memberships at a cost of \$90.00 for a band of up to five members..

3. Communications:

Lachlan still to provide updated President's introduction for the ABOTMA website.

ACTION: Lachlan to provide President's Introduction for ABOTMA Website.

4. Programming:

Lachlan advised that payment has been made to Greg Cahill and Special Consensus to cover their air fares and travel to Australia for MountainGrass 2014.

The Artistic Director has provided an updated list of artist proposed for the 2014 MountainGrass Festival. The artist list needs to be presented formally to the Executive for comment and approval prior to acts being confirmed and offers being made.

Action - Lachlan to confirm the process with George Jackson Artistic Director.

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The committee sought to have the artist list finalised by 30th July. George Jackson has made significant progress towards the artist list.

Action - George to have the artist list completed and submitted to the ABOTMA Executive by 22nd July.

Action - Executive to meet via teleconference on 29th July to sign off on the artist list and performer offers.

Lachlan raided the issue of the donation of \$2,000 from an ABOTMA Member to be used towards programming cost. The committee elected to use those funds to offset the increased cost of programming for the 2014 festival.

The committee discussed the possibility of having The Flying Emus appear at the 2014 festival. The committee felt the band would have broad appeal to the traditional Harrietville audience and would assist the festival in meeting its increased need budget income due to the increases in costs for 2014. The Artistic Director will be asked to make a limited offer to the band to cover their travel and accommodation for the weekend event.

Action - Lachlan to advise George to make a formal offer to The Flying Emus (John Kane) to cover their travel and accommodation for the MountainGrass festival.

5. Marketing

Some discussion on the composition of the T-Shirt design for MountainGrass 2014.

ACTION: Helen to liaise with Andrew Barcham for possible designer for tee shirts.

Harrietville Communications

The committee discussed the importance of having buy-in from the Harrietville business community for the 2014 festival.

Action - Lachlan to draft a letter to Harrietville Business's seeking financial and in-kind support for MountainGrass 2014.

Marketing Plan to be revised and commented on by Marketing Manager John O'Donnell.

Action - Greg to contact John O'Donnell to review marketing plan and commence advertising.

Meeting finished at 9:22pm.

Next Meeting 29nd July 2014 at 7:30AEST.