

Minutes from May 5 Executive meeting

Present: Kim Wheeler, Helen Ludellen, Mick O'Neill

Apologies: Lachlan Davidson, Jenine Abarbanel

1. Minutes from the April Exec meeting.

Held over until the June Meeting.

2. Actions Arising from last meeting

- a. Send invoice for \$3000 to Alpine Shire Council- DONE
- b. Redlands: Helen to communicate with the Redlands organising committee regarding our decision not to have Redlands an ABOTMA event for this year at least. DONE
- c. ABOTMA memberships: Jenine - follow up with Greg on Premise, get membership database and figure out how we're going to handle this later.
- d. Website: Lachlan to approach his friend who is doing the site and get a design up for us to look at
- e. Helen to invite Nick and Janet Dear to the 2015 festival. DONE
- f. Bank Account: Helen to chase this and see where it is at. DONE
- g. Announcing headline acts: Jenine to draft announcement letter in Mailchimp, and put it on social media. DONE
- h. Marketing plan: Jenine to contact Kimberley to get a media and marketing plan together for 2015 and recruit some help. DONE
- i. Help for 2015 event: Jenine to put out an e-mail to membership and ask for volunteers to help. DONE
- j. ABOTMA meeting at the Great Alpine Pick on April 18, 2015. Helen to put time and location out. DONE
- k. DL flyer. UNDERWAY

President's report

- Meeting at GAP: a short meeting of interested members was held at Mountain View Retreat on the Saturday. A brief outline of the planning for Mountaingrass 2015 was given and need for more help with operational work associated with putting the festival on.
- Accommodation for Laurie Lewis, Rod and Judy Jones, and Chris Henry band booked
- While at the GAP Helen spoke with Pat Murphy at Feathertop Chalet to plan the use of the site for Mountaingrass 2015. Discussed the idea of moving the marquee to the paved guest carpark (accessed via the covered area) to enable us to add an extra 5 metres in length to the marquee and therefore another 100 people. Helen to follow up with 24 Seven Events hire in Wangaratta regarding the possibility of doing this.
- Helen went to Bellas Café who will continue to provide extra lunch food for the festival and suggested setting up an open mic stage in their undercover area on the suggestion of Chris Henry when he was there last year.

- o Mountain Pickers Stage at Mountain View Retreat. Mountain Pickers happy to run that venue again this year and Angus is happy to do PA again but does not want to organise the acts or run the blackboard on Sunday. Need to arrange relief for Angus over the festival. Maybe use the RMIT students more. Also need to find someone to run the Blackboard concert on the Sunday afternoon.
- o More volunteers are needed to take on jobs during the year. Helen to draft a list of areas that need co-ordinators and tasks that need extra hands.

3. Treasurer's report - budget

Treasurer not present. Mick to remind Alan to add his details to the Bendigo bank account so that the account can be established and funds transferred from our NAB account.

4. Programming committee report

Performer applications are still open. Programme committee may be able to meet in person in Melbourne in early June to review applications. Chris Henry to come to Mountain Grass with one other US musician. One Up Two Down will make up the rest of the band. The possibility of using the back room at the Avalon for an act on Thursday night was suggested. Helen to ring Sue at The Avalon and discuss it.

5. Website redevelopment - progress: Lachlan

6. Marketing

- a. DL flyer – artwork has been done.

7. Policies :

- a. Conflict of Interest
- b. Ticketing Policy

To be discussed at a future meeting. The policies would need to be adopted at the AGM.

8. Promotion of our headline acts and our media campaign for 2015

DL flyer promoting the headline acts is to be printed.

Actions arising from the April meeting:

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- b. Website: Lachlan to approach his friend who is doing the site and get a design up for us to look at

Actions arising from May meeting:

- a. Lachie to talk to John Gallagher about Laurie Lewis and a gig in Sydney
- b. Helen to call Sue at The Avalon re the use of the back room there on the Thursday night.
- c. Mick to remind Alan to add his details to the Bendigo bank account
- d. Helen to call marquee hire company re relocating the marquee