

## Music Industry Partnership Guidelines and Bookings Process

Virgin Australia is proud to support the Australian music industry through a dedicated baggage allowance and service that assists artists – and other music industry organisations – when touring with musical equipment.

Following discussions with the industry – led by the Australian Music Industry Network (AMIN) the offering includes a free baggage allowance of 32kg (across three pieces of checked baggage) for individual artists – with an additional 32kg (across three pieces of checked baggage) able to be purchased in advance for just \$15.

This baggage allowance is available on Virgin Australia-owned and operated domestic services only and **must be booked or pre-purchased at least two business days** prior to departure. This baggage allowance is not applicable to flights operated by partner airlines.

This offer applies to all new bookings and cannot be provided in retrospect, and Virgin Australia will not refund normal baggage charges already paid.

### Eligibility

To be eligible for this special offer, Musicians must be financial or bona fide members of one of the following Australian Music Industry bodies:

- AMIN's member organisations: Queensland Music Network; Music Tasmania; Music NSW; Music NT; Music Victoria, MusicSA, MusicACT and The Western Australian; Music Industry Association
- Australian Recording Industry Association (ARIA)
- Phonographic Performance Company of Australia Limited (PPCA)
- Music Council of Australia (MCA)
- Association of Artist Managers (AAM)
- Australian Independent Record Labels Association (AIR)
- The Australasian Performing Right Association (APRA)
- The Australasian Mechanical Copyright Owners Society (AMCOS)
- Live Performance Australia (LPA)
- Musicians Union of Australia (MUA)

- Australian Freelance Musicians Alliance (AFMA)
- MEAA Symphony Orchestra Musicians Association (SOMA)
- Country Music Association of Australia (CMA)
- Australian Folk Alliance (AFA)
- Australasian Bluegrass & Old Time Music Association Inc. (ABOTMA Inc)
- Queensland Theatre Company (QTC)

### Booking Process

For all bookings of less than 10 guests please process via one of the following booking methods.

Virgin Australia encourages eligible members to book flights via their current travel provider or travel agent. For members who do not have a regular travel provider, we encourage you to book with a specialist music industry specialist travel agency including:

- **Show Group** – [www.showgroup.com.au](http://www.showgroup.com.au)
- **Stage and Screen** – [www.stageandscreen.travel](http://www.stageandscreen.travel)
- **Travel Beyond** – [www.travelbeyond.com.au](http://www.travelbeyond.com.au)
- **The Appointment Group** - [www.appointmentgroup.com](http://www.appointmentgroup.com)

In the event that booking through one of these agencies is not an option, then bookings should be made via our website [www.virginaustralia.com](http://www.virginaustralia.com).

**Guests should not purchase any baggage when booking online as the musician's baggage allowance is offered free of charge.**

Once your booking is completed please email [music@virginaustralia.com](mailto:music@virginaustralia.com) and advise your itinerary reference the number of bags and weight you will be carrying, details of the Australian Music Industry body you are a member of plus the membership number, and your contact details.

### ABOUT MEMBERSHIP:

- If a music industry company (eg: record label, management company, promoter, festival) has organisational membership of one of the partner organisations such as AIR, AAM, Q Music or LPA, that one 'company' membership can be provided to request all members of a touring party receive the music baggage allowance.
- If APRA membership is being used to book the baggage allowance, there are two options:
  - 1) Band or Musician: An APRA *songwriter* membership number must be provided for each member of the touring party (APRA does not provide 'band membership' under one member number.)
  2. Festival and/or venues: One APRA licensee number can be provided which will cover all members of the touring party.

Membership inquiries should be directed to the relevant industry organisation.

If you require further assistance, please contact Virgin Australia Business Events and Groups on 136700, between 0730 and 1500 ADT, Monday to Friday.

### PLEASE NOTE:

- Any booking of 10 or more guests should be done through our normal Business Events and Groups bookings process, and will not be subject to the guidelines above, but rather will be subject to our Entertainment Terms and Conditions to which reference must be made. Group bookings should be directed through your current travel provider, travel agent, one of the suggested specialist agencies list above or direct with Virgin Australia.
- No one piece of baggage can weigh more than 32kg while dimension limits also apply – please refer to [www.virginaustralia.com/baggage](http://www.virginaustralia.com/baggage)
- Virgin Australia cannot guarantee that Checked Baggage or excess baggage will be uplifted as this is subject to aircraft loads.
- Artists travelling on Virgin Australia Regional Airlines (VARA) network must flag their travel destinations when requesting the music allowance as aircraft types operating those routes (ATR, F100, E190) may have smaller capacity to uplift equipment.